



Executive Order on the Establishment of the IUSG 2030 Strategic Plan

By the authority vested in me as the Student Body President of Indiana University Bloomington and the Chief Executive Officer of Indiana University Student Government, it is hereby ordered as follows:

Section 1. *Policy.* It is the policy of the Indiana University Student Government to govern strategically, transparently, and with continuity by adopting a comprehensive strategic plan to guide the organization's goals, operations, and priorities through the end of the decade. The IUSG 2030 Strategic Plan establishes a unifying direction that will inform the work of all branches of student government and ensure long-term service to the student body.

Section 2. *Definitions.* For the purposes of this executive order, the following definitions shall apply:

- (a) "Strategic Plan" refers to the IUSG 2030 Strategic Plan, adopted pursuant to this order.
- (b) "Pillars" refer to the three core areas of the Strategic Plan: Active Advocacy, Transformative Engagement, and Operational Excellence.
- (c) "Implementation Framework" refers to the section of the plan outlining responsibilities, reporting mechanisms, and review procedures necessary for execution and accountability.

Section 3. *Adoption and Implementation.*

- (a) The Indiana University Student Government hereby adopts the IUSG 2030 Strategic Plan as an official guiding document for the organization's development through the year 2030.
- (b) All branches, departments, committees, and officers of IUSG are directed to align their work with the Strategic Plan's pillars, goals, and objectives to the extent practicable.
- (c) The Strategic Plan shall be incorporated into annual transition documents, cabinet onboarding materials, and internal goal-setting processes.

Section 4. *Oversight and Evaluation.*

- (a) The Student Body President and Vice President shall be responsible for overseeing the implementation of this plan and producing annual progress reports summarizing milestones, metrics, and outstanding items.
- (b) The Chief of Staff shall coordinate internal reporting and serve as the lead facilitator of department and cross-branch implementation efforts.

- (c) The Strategic Plan shall undergo a formal review no later than Spring 2028 to assess long-term impact and propose any adjustments.

Section 5. *General Provisions.*

- (a) Nothing in this order shall be construed to impair or otherwise affect the authority granted by law to an executive department or agency, or the head thereof, or that of any IUSG entity.
- (b) This order shall be implemented in a manner consistent with applicable law and subject to the availability of appropriations.
- (c) This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any party against Indiana University, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

Section 6. *Effective Date.* This order is effective immediately upon signature.

A handwritten signature in black ink, appearing to read 'CT' with a stylized flourish.

Cooper Tinsley
Student Body President
Indiana University Student Government

14 April 2025