



IUSG Election Form: Financial Statement

Ticket Name: Inspire for IUSG (Rachel Aranyi, Ruhan Syed)

Date of Submission: April 17, 2020

Final

| Expenditures | | Attach receipts for Expenditures | | | | | Vendor Email OR Phone N Other Notes (optional) |
|------------------|--------------------------|----------------------------------|-------------------|-----------|----------------|--|--|
| Date of Purchase | Description of Item | Public or Private Funds | Fair Market Value | Vendor | Vendor Website | | |
| 3/24/2020 | Domain Name | Private | \$ 9.06 | CheapName | namecheap.com | support@namecheap.com | Invoice 1 |
| 3/24/2020 | SMS Marketing Service | Private | \$ 20.00 | Twilio | twilio.com | 844-814-4727 | Invoice 2 |
| 3/27/2020 | Landing Page Service | Private | \$ 39.00 | Landingi | landingi.com | support@landingi.com | Invoice 3 |
| 3/24/2020 | Hosting Service | Private | \$ 3.35 | OVH | ovh.com | support@ovh.us | Invoice 4 |
| 3/26/2020 | Email Marketing Services | Private | \$ 250.00 | DirectIQ | directiq.com | 800-852-2602 | Invoice 5 |
| 4/8/2020 | Business Email Address | Private | \$ 3.60 | Google | google.com | 866-246-6453 | Invoice 6 |
| 4/6/20-4/16/20 | Facebook Advertising | Public | \$ 1,336.21 | Facebook | facebook.com | N/A* | Invoice 7 |
| 4/15/2020 | SMS Marketing Services | Private | \$ 300.00 | Twilio | twilio.com | 844-814-4727 | Invoice 8 |

TOTAL Expenditures: \$ 1,961.22

| Contributions | | | | | | | Other Notes (optional) |
|------------------|---|-----------|----------------|--------------|--|--|------------------------|
| Date of Donation | Method of Donation (website, cash, etc) | Amount | Name | Phone Number | Email | | |
| 3/26/2020 | Cash | \$ 100.00 | Andrew Ireland | 8122051226 | ajirelan@indiana.edu | | |
| 3/26/2020 | Cash | \$ 250.00 | Rachel Aranyi | 8479109630 | raranyi@iu.edu | | |
| 4/7/2020 | Cash | \$ 250.00 | Rachel Aranyi | 8479109630 | raranyi@iu.edu | | |
| 4/12/2020 | Cash | \$ 100.00 | Madeline Ferry | 8177271470 | madeline.ferry@yahoo.com | | |

TOTAL Donations: \$ 700.00

President Signature:

Rachel Aranyi

Note: per guidance from the commission, Facebook Ads have been temporarily paid for by one individual and has not been recorded as a contribution as it is all reimbursable. We will follow IUSG / the Division's procedure for reimbursements

Note: there are currently excess contributions and they will be reimbursed according to the code

Note: following the suspension of email services we have requested a refund from DirectIQ. We have yet to receive one, but if or when this is processed we will reimburse all donors on the basis proscribed by the Code and file an amended financial statement if requested. We expect a refund of approximately \$85.00

*Due to the volume of accounts Facebook does not have a phone or email that can be contacted



Payments profile ID
7826-3630-0288

Business name
Inspire for IUSG

Payments account nickname
inspireiusg.com

Summary created
Apr 17, 2020

Apr 1 – 17, 2020

Ending balance: \$3.60

| Date | Description | Amount (USD) |
|------|-------------|-----------------|
|------|-------------|-----------------|

| | | |
|------------------|------------------------------------|--------|
| Apr 8 – 16, 2020 | G Suite Business: Usage of 1 seats | \$3.60 |
|------------------|------------------------------------|--------|

Starting balance: \$0.00

Invoice 7:

Billing

Search business

INSPIRE

inspireiug

Andrew Ireland

Create Ad

Account: Andrew Ireland

Current Balance \$0.00

Payment Settings

Transactions By Page

Last 30 days

Search by Reference Number

INSPIRE

Inspire for IUSG - Vote April 15 & 16

101 Likes

Amount Spent: \$1,336.21

| DATE BILLED | CAMPAIGN NAME | AMOUNT |
|--------------|------------------------------|----------|
| Apr 17, 2020 | Campaign: Engagement | \$0.59 |
| | Campaign: GOTV | \$0.04 |
| | Campaign: GOTV - Copy | \$0.13 |
| | Campaign: Engagement | \$1.02 |
| | Campaign: Engagement | \$1.15 |
| Apr 16, 2020 | Campaign: Engagement | \$111.62 |
| | Campaign: GOTV - Copy | \$25.44 |
| | Campaign: GOTV | \$32.58 |
| | Campaign: Engagement | \$15.51 |
| | Campaign: Engagement | \$19.85 |
| Apr 15, 2020 | Campaign: Engagement | \$2.35 |
| | Campaign: Test IG Engagement | \$9.79 |
| | Campaign: Engagement | \$172.51 |
| | Campaign: GOTV - Copy | \$61.93 |
| | Campaign: GOTV | \$45.83 |

Report a Problem

Billing

Search business

INSPIRE

inspireiug

Andrew Ireland (2)

Create Ad

Account: Andrew Ireland

Current Balance \$0.00

Payment Settings

Transactions By Page

Last 30 days

Search by Reference Number

| | | | |
|--|--------------|-----------------------------------|----------|
| | Apr 12, 2020 | Campaign: GOTV | \$45.83 |
| | | Campaign: Engagement | \$107.59 |
| | | Campaign: Test IG Engagement | \$67.98 |
| | | Campaign: Engagement | \$23.13 |
| | | Campaign: Engagement | \$158.89 |
| | Apr 12, 2020 | Campaign: Rachel Clear Image Test | \$40.82 |
| | | Campaign: Team Clear Image Test | \$1.03 |
| | | Campaign: Ruhan Clear Image Test | \$2.24 |
| | | Campaign: Ruhan Color Image Test | \$2.77 |
| | | Campaign: Test IG Engagement | \$122.88 |
| | | Campaign: Engagement | \$5.26 |
| | Apr 11, 2020 | Campaign: Ruhan Color Image Test | \$30.38 |
| | | Campaign: Rachel Clear Image Test | \$29.47 |
| | | Campaign: Ruhan Clear Image Test | \$29.69 |
| | | Campaign: Team Clear Image Test | \$35.46 |
| | | Campaign: Ruhan Color Image Test | \$20.97 |

Report a Problem

Account: Andrew Ireland

Current Balance \$0.00Payment Settings

Transactions By PageLast 30 days

Search by Reference Number

| | | | |
|--|--------------|---|---------|
| | | Campaign: Engagement | \$5.26 |
| | Apr 11, 2020 | Campaign: Ruhan Color Image Test | \$30.38 |
| | | Campaign: Rachel Clear Image Test | \$29.47 |
| | | Campaign: Ruhan Clear Image Test | \$29.69 |
| | | Campaign: Team Clear Image Test | \$35.46 |
| | Apr 10, 2020 | Campaign: Ruhan Color Image Test | \$20.97 |
| | | Campaign: Ruhan Clear Image Test | \$19.26 |
| | | Campaign: Team Clear Image Test | \$18.38 |
| | | Campaign: Rachel Clear Image Test | \$16.39 |
| | Apr 9, 2020 | Campaign: Tuition Refund Trial - No Custom Audience | \$16.04 |
| | | Campaign: Rachel Clear Image Test | \$3.08 |
| | | Campaign: Team Clear Image Test | \$5.20 |
| | | Campaign: Ruhan Clear Image Test | \$12.63 |
| | | Campaign: Ruhan Color Image Test | \$13.05 |
| | Apr 7, 2020 | Campaign: Tuition Refund Trial - No Custom Audience | \$8.06 |
| | Apr 6, 2020 | Campaign: Tuition Refund Trial - No Custom Audience | \$45.22 |

Report a Problem

Twilio, Inc.
375 Beale Street, Suite 300
San Francisco, CA 94105
Contact help@twilio.com
Tax ID 26-2574840



RECEIPT

Inspire

1882 Limehouse St
Carmel IN 46032 US

Date 01 April - 17 April, 2020
Account SID ACff47ce74b57607e48843b4b748041e78

| Date | Description | Payment Method | Amount |
|----------------|--------------|------------------------|----------|
| 15 April, 2020 | API Services | Mastercard **** * 0097 | \$150.00 |
| 15 April, 2020 | API Services | Mastercard **** * 0097 | \$20.00 |
| 15 April, 2020 | API Services | Mastercard **** * 0097 | \$130.00 |
| Total Paid | | | \$300.00 |